

# Unlock Team-Scale AI Capability with Project Beacon

A one-day, hands-on AI workshop focused on real building, real leverage, and real outcomes.

## Why this matters

Most AI training teaches tools.  
This workshop teaches leverage.

Using Project Beacon as a live case study, participants learn how a single person can design, build, and ship an ambitious AI-powered product — without a development team.

The focus is not theory or prompts.  
It's how modern work actually gets done when AI is used well.

## The Big Wins

### 1. Save weeks of frustration

Participants learn a proven structure for working with AI — avoiding the trial-and-error, false starts, and dead ends that slow most teams down. They leave knowing what to do, in what order, and why it works.

### 2. Build more ambitiously

Instead of limiting ideas to what feels “safe” or “small”, participants learn how to scope and execute projects that would normally require a team. This unlocks higher-value thinking and more meaningful contributions.

### 3. One person operating at team scale

Through AI-assisted workflows, no-code tools, and system thinking, participants learn how a single individual can produce output at the level of a small team — the core capability demonstrated by Project Beacon.

## What your employee will gain

- A clear mental model for turning ideas into working prototypes
- Hands-on experience building with modern AI and no-code tools
- The confidence to progress ideas without immediate developer involvement
- A repeatable system for applying AI strategically inside the organisation
- A real artefact started during the workshop

## Business value

Employees who can operate at team scale:

- reduce dependency on scarce developer resources
- unblock innovation earlier
- build internal tools and automations faster
- validate ideas before escalation
- contribute more meaningfully to product, ops, and strategy

This capability compounds over time.

## Workshop details



**Format:** 1-day, in-person workshop (London)

**Group size:** Maximum 12 participants

**Investment:** £625 per person

**Location:** Iconic London venue

**Includes:** Lunch, materials, templates, and post-session resources

The value is not the day — *it's the shift in capability.*

A single employee who can:

- avoid weeks of wasted effort
- build at team scale
- prototype instead of waiting

will repay this investment many times over in productivity, speed, and ambition.

## Workshop Leader



This workshop is led by Jamie Anson, the creator of Project Beacon — a real, ambitious AI-powered project built by a single person using modern AI workflows.

Project Beacon is not a demo or concept. It's a working system that demonstrates what's now possible when AI is used with clarity, structure, and intent.

The workshop is based directly on the methods, decisions, and constraints used to build that project — not theory, not templates, and not generic best practice.

Participants are learning from someone who has actually built what's being taught.

## Summary

This workshop equips your employee to:

- think bigger
- move faster
- build real things
- and contribute at a higher level using AI

It's not an AI overview.

It's a practical upgrade in how work gets done.